



GOVERNMENT GENERAL DEGREE COLLEGE SALBONI

GOVERNMENT OF WEST BENGAL

Office of the Principal

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Ref. No.

Date: 14.09.2023

NOTICE

This is to notify that the Department of Philosophy will conduct a Value Added Course on “**Business Ethics**” from 1st November 2023 to 10th November 2023. The Classes of the course will be conducted in the room no FF-06 from 9.30 AM. to 11.30 AM & 3.00PM to 5.00 PM. Interested students should register for the course to the following link within 20.10.2023.

Registration link: <https://forms.gle/aPW86imZUeiLUSSz5>

14.09.23

H.O.D & Course Co-coordinator
Department of Philosophy

Officer-in-Charge
GGDC Salboni

14/09/2023
OFFICER-IN-CHARGE
Govt. General Degree College, Salboni

Government General Degree College Salboni

Koyma, Bhimpur, Paschim Medinipur-721516, West Bengal

Session: 2023-24

Value Added Course on “Business Ethics”

Date: 1st November 2023 to 10th November 2023

Duration: 30 Hours



Course Description

This certificate course prepares students for ethical and successful engagement in the world of work, ensuring that they are well-prepared to deal with the complexities and challenges of today's business environments

Course Objectives

- To introduce students to the foundational ethical theories and concepts relevant to business practice.
- To explore various moral philosophies and their application to business decision-making.
- To develop and apply ethical decision-making frameworks to real-world business scenarios.
- To examine the role and importance of CSR in contemporary business practices and its impact on stakeholders..
- To understand the legal and regulatory environment affecting business ethics and the consequences of ethical and unethical behavior.
- To understand the significance of personal integrity and ethical leadership in fostering an ethical organizational culture.

Course Outline

1. Nature of Business Ethics.
2. Ethical Issues in Business.
3. Ethical Theories and its Applications to Business Context.
4. Corporate Governance and Corporate Responsibility

Mode of assessment

Class attendance	25
Seminar/Assignment	25
MCQ Examination	50
Total	100

Course Delivery

- Interactive lectures with multimedia presentations
- Group discussions
- Access to relevant resources, manuals, and reference materials

Resource Persons

1.Sk. Asraful Islam,

Asst. Professor in Philosophy, GGDC, Salboni

2.Sanjit Mandal,

Asst. Professor in, Philosophy, GGDC, Salboni

Course offer to: Students of all streams

Course Coordinator: Sk. Asraful Islam

Course Outline

1.Nature of Business Ethics (4 Hours):

What is Ethics?, What is Business Ethics?, Why Study business Ethics?.

2.Ethical Issues in Business. (8 Hours):

Ethical Issues Regarding Marketing, Technology and Business Ethics, Globalization and Business Ethics, Ethical Relativism in Business.

3.Ethical Theories and its Applications to Business Context (8 Hours):

Utilitarianism, Ethics of Duty/Dentological Theory, Virtue Ethics, Theory of Rights.

4.Corporate Governance and Corporate Responsibility (10 Hours):

Need for Corporate Governance, Components of Corporate Culture, Principles of Corporate Governance, Models of Corporate Governance, Issues in Corporate Governance, Corporate Responsibility.

Certification

Participants who successfully complete the course and fulfill assessment criteria will receive a certificate of completion in Value Added Course on “Business Ethics”

Prerequisites

All HS/Equivalent pass students are eligible for this certified course. Participants should bring a notebook and pen for note-taking during lectures and activities.